



Koinor®

Bio | CV

My name is Ignacio (Bolivia, 1988). People call me Nacho, and I specialize in creative business development and advanced design of medium and mass consumer products.

Academically, I am trained as a professional colorist, web programmer, expert in complex production processes, and specialist in security printing processes on paper and plastics. I work alongside Leonhard Kurz and Demsky on a project that explores new production methods and novel material combinations. Additionally, I teach in the latest subjects of the Doctoral, Master's, and Bachelor's degrees in the Business and Design program at EPC under an academic partnership with Harvard University.

One of the most relevant projects in my career is leading the security team for the central bank of Bolivia, overseeing the development of the first series of banknotes for the plurinational state of Bolivia. I also provide security consulting for the Ministry of Economy and the General Directorate of Migration of Bolivia, particularly for the new chip-enabled passport of the plurinational state of Bolivia. Furthermore, I was involved in designing and introducing the market to Bolivia's national football team jersey. I directed the design studio of Architect Freddy Mamani, and through this collaboration, I had the honor of participating with Cartier, Cirque du Soleil, and the gallery pieces we created together with Demsky.

Currently, I manage my own studio focused on creative business development and product design for mass consumption. I continue to work on the project with Leonhard Kurz and Demsky, as well as engaging in other collaborations and advanced consulting work for fellow artists and companies.

[Download CV](#)

Personal Data:

Name: Ignacio P. Baptista

year of. bith: 1988 (35 años)

Nationality: Bolivia

Residence: La Paz. Bolivia

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Phone: +591 612 72466

Higher Education:

National University of La Plata (U.N.L.P)

Buenos Aires, Argentina

–

Bachelor's Degree in Visual Communication Design
2013

Image Campus

Buenos Aires, Argentina

–

Higher Technical Degree in Web Programming 2014

Notable Additional
Courses:

Penny Rimbaud

Creativity

Buenos Aires, Argentina

2016

Alex Grey

Creativity Workshop

Buenos Aires, Argentina

2011

Alejandro Jodorowsky

Creativity Workshop

Buenos Aires, Argentina

2011

Kate Stone – Novalia

Adding Touch and Sound to Paper

Buenos Aires, Argentina

2011

Notable Work:

First Series of Banknotes for the Plurinational State of Bolivia

Banco Central De Bolivia | Idemia | the M Group | Oberthur
Fiduciaire

–

Direction + Design + Consulting

Bolivia – France

2018

Formes de Luxe Awards 2022

Trophy and Packaging Development

–

Design by Demsky

Mónaco

2022

E-PAssport for the Plurinational State of Bolivia

DIGEMIG | Dirección General de Migración | INgroupe

–

Consultoría + Dirección + Soporte

Bolivia

2018

Demsky

NeoFvtvro®

–

Development

Spain

2018 – Ongoing

Kurz Universe

Leonhard Kurz | Demsky | Hinderer + Muehlich

MALBA

Latin American Museum of Buenos Aires

–



–
Project Management
Germany – Spain
2022 – Ongoing

TRImarchi DG

Speaker Kin & Nim
–
Guest Speaker
Mar del Plata , Argentina
2017

Freddy Mamani Silvestre

Neo Andean Architecture
–
Studio Management
El Alto – Bolivia
2018 – 2023

Soccer Bolivian Federation

Marathon®
–
Development
Bolivia-Ecuador
2015 – 2017

Taller de inspección de seguridad para obras de arte
Buenos Aires , Argentina
2017

YPFB

Gobierno Plurinacional de Bolivia
–
Branding and Development
La Paz, Bolivia
2017

Derby Cigarettes

C.I.T.S.A
–
Branding and Development
Santa Cruz, Bolivia
2018

Cirque du Soleil | Freddy Mamani

My Life is a Circus
–
Product Development
El Alto, Bolivia
December 2022

EPC

Escuela de la Producción y la Competitividad
Business School
Univesidad Católica Boliviana
–
Profesor Invitado / 4to año
La Paz, Bolivia
2023

Recent Works

(January 2023 a June 2023)

Innobe
Rebel Ready®
Product Development

Wonder 3
Almara®
Product Development



La Paz, Bolivia
June 2023

House of Things
Mambo®
Product Development
La Paz, Bolivia
June 2023

House of Things
AquaLyte®
Product Development
La Paz, Bolivia
May 2023

Andean Culture distillery
Anu Thakhi®
Product Development
La Paz, Bolivia
March 2023

Miami, Estados Unidos
February 2023

NeoFvtvro® + Leonhard Kurz
Demsky
Product Development
Spain | Germany
January 2023

Fresh
Security Printing
Spain
January 2023

Freddy Mamani Silvestre
Cholet®
Studio Management
El Alto, Bolivia
January 2018 – January 2023

Southwood Building Products
Desarrollo Web
Miami, Estados Unidos
June 2023

Awards:

Regional Banknote of the year
High Security Printing Awards 2019
Banco Central de Bolivia
2019

Formes de Luxe Awards 2022
Design de FDL Award “Coup de Coeur”
Monaco
2022

Certification:

X-Rite | Pantone®
Colorist certified by Pantone®
2018

WordPress
Image Campus
Buenos Aires
2018



Language

Spanish

English | C1

Habilities

Security >>
Product Development >>
Brand Design and Identity >>
Packaging Design >>
Printing Services >

Digital Solutions >>
Illustration and Lettering >>
Project Management >>
Consulting for companies >>
Education >>

Teaching:

MALBA

Museo de Arte Latinoamericano de Buenos Aires
–
Safety inspection workshop for works of art
Buenos Aires , Argentina
2017

INACAP

Technological University of Chile
–
Tour de talleres especializados
Santiago – Valparaíso – Arica, Chile
2018

TRImarchi DG | Doméstika®

International Design Festival
–
Conferencistas invitado
Mar del Plata , Argentina
2017

Pixelations

International Design Festival
–
Conferencista Invitado
Rosario, Argentina
2018

EPC

Escuela de la Producción y la Competitividad
Business School
Univesidad Católica Boliviana
–
Profesor Invitado / 4to año
La Paz, Bolivia
2023



My work wouldn't be possible without my collaborators and sponsors.



Regular teacher in the Business and Design career at:



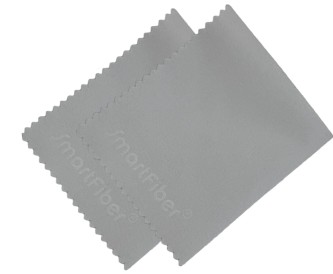
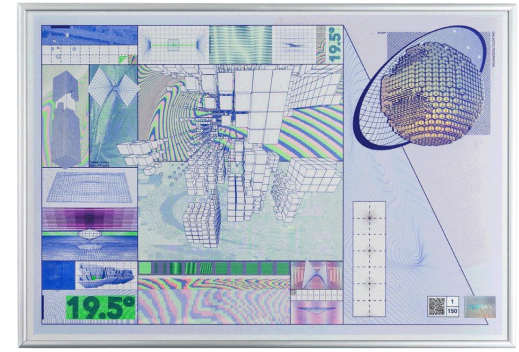
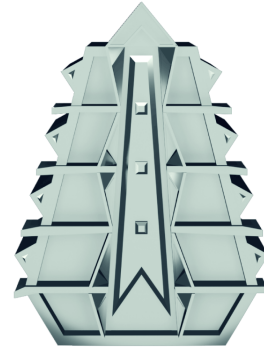
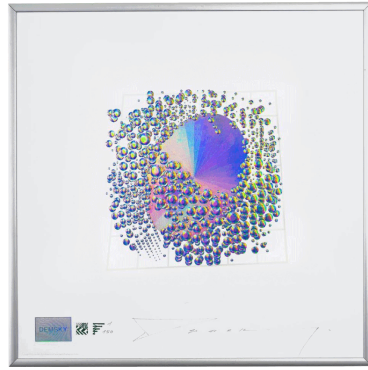
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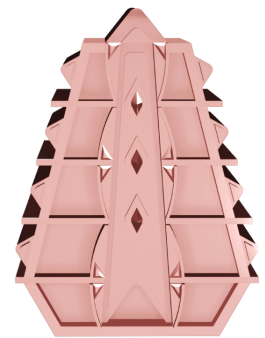


Selected Works 2023









Do you want to improve an existing product or develop a new one for the Bolivian market?
Contact me!

Contact

ANOTAKKI[®]

AQUA **LYTE**[®]

MAMBO[®]

BY Slim[®]

ION[®]

N A R D A

KILLA[™]

RONPE
9 R 9
XCIXR

REBEL
Ready

AD

ANDEAN CULTURE[®]
DISTILLERY

HT

House of Things[®]



Freddy Mamani[®]

BLACKMOUNTAIN[®]
PREMIUM SUPERFOODS

CHACO[®]

 **AndroLab**[®]

SODAWATER

ALMARA[®]
BEAUTY

REISES[®]

1825
VODKA

 [®]





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